

Relocation Nova Scotia Media Pack

Who are we:

Relocation Nova Scotia (RNS) are award winning experienced settlement specialists with over ten years knowledge and expertise within the relocation industry.

- RNS provide a comprehensive and flexible settlement service for immigration consultants, recruiters and employers
- For individuals we focus on providing the tools and the information required to plan a successful Research Trip and Immigration Landing
- RNS has developed a unique network of professional services for the benefit of our clients and created a forum for one on one support which they can connect with for as long as is needed

Benefits of advertising with us:

RNS help anyone who are just thinking about emigration to those who have a visa and are ready to emigrate. We provide advertisers and our preferred partners with an opportunity to brand their products and services to a relevant audience.

Exposure:

RNS are constantly seeking new avenues to promote our business to a growing corporate and individual customer base. We do this through attendance at annual Emigrate Trade Shows in the UK, NSBI funded trade missions and ongoing contacts with immigration consultants and recruiters bringing immigrants in from across the globe as well as one on one contacts with individuals.

Our newsletter is currently distributed to 3000+ people who are seeking a new life in Canada and our brochure is included in our welcome pack and given to all those who visit our stand at trade shows and is available via our website www.relocationnovascotia.com

**RNS were awarded the Birmingham
Telegraph Award of Excellence for
Relocation Services for 2009**



Contact Information

June Spindloe

Director

Relocation Nova Scotia Inc

Tel:902 431-8689

7015 Mumford Road

Halifax

Nova Scotia B3L 2J1

Send final art files to:

info@relocationnovascotia.com

www.relocationnovascotia.com

Relocation Nova Scotia Media Pack

Advertising Rates

Relocation Nova Scotia offer three options for advertising:

- Banner adverts on our website
- Editorial and adverts in our client newsletter
- Adverts in our annual relocation brochure

Banner Advertising on Website

We currently offer 3 sizes of banner advertising on a 12 month contract - all banners will be clickable links through to your website. In addition to appearing on the website your advert will be included in our monthly newsletter which is distributed to people who are looking to relocate to Canada. You are also welcome to provide editorial content at no additional cost.

Packages

Bronze - Quarter Skyscraper (160 x 150 pixels)
\$200 per month 8 locations on the website plus inclusion in our newsletter

Silver - Half Skyscraper (160 x 300 pixels)
\$250 per month 8 locations on the website plus inclusion in our newsletter

Gold - Full Skyscraper (160 x 600 pixels)
\$300 per month 8 locations on the website plus inclusion in our newsletter

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Quarter Skyscraper
160 x 150
\$200 pm

Half Skyscraper
160 x 300
\$250 pm

Full Skyscraper
160 x 600
\$300 pm

Relocation Nova Scotia

Media Pack

Newsletter Advertising

Advertising in our monthly newsletter, which is distributed to people who are looking to relocate to Canada, is included in the price of a 12 month contract for website advertising. In addition we also offer packages for those looking to advertise solely in the newsletter on a month to month basis or at a discounted rate for an annual contract.

Packages

Bronze - Quarter Skyscraper (160 x 150 pixels) \$75 per month or \$800 for 12 months

Silver - Half Skyscraper (160 x 300 pixels) \$100 per month or \$1100 for 12 months

Gold - Full Skyscraper (160 x 600 pixels) \$125 per month or \$1400 for 12 months

Annual Relocation Brochure

Our unique Nova Scotia "Make it Happen" relocation brochure will help anyone from those who are just thinking about emigration to those who have a visa and are ready to emigrate. We also provide advertisers and our preferred partners with an opportunity to brand their products and services to a relevant audience. Our brochure is included in our welcome pack and given out to all those who visit our stand at trade shows and is available as a free download via our website www.relocationnovascotia.com



| Advert Type | Size | Cost |
|-------------|---------------|--------|
| 1/4 page | 2.75" x 4.25" | \$400 |
| 1/2 page | 5.5" x 4.25" | \$600 |
| Full page | 5.5" x 8.50" | \$1000 |

1/4 page
advert
\$400

1/4 page
advert
\$400

1/2 page
advert
\$600

All Inclusive Advertising Package

If you would like to advertise on our website and be included in both our monthly newsletter and our annual brochure we do have a very limited number of All Inclusive Packages available at specially discounted rates, please contact June on 902 431 8689 for more information.

June Spindloe Tel: 902 431 8689 info@relocationnovascotia.com